

# Syllabus

- ♦ Core Marketing Concepts
- ♦ Digital Marketing
- ♦ Landing Page Optimization
- ♦ SEO/SXO
- ♦ Content Marketing
- ♦ Google Workplace
- ♦ Social Media Marketing
- ♦ Website Planning & Creation
- ♦ Local Promotion
- ♦ App Store Optimization(ASO)
- ♦ Neuromarketing
- ♦ Word Press & Graphics Design
- ♦ eCommerce Marketing
- ♦ Video & Quora Marketing
- ♦ Google Ads & Adsense
- ♦ Online Reputation Marketing
- ♦ Freelancing and Earn Money Online
- ♦ Online Lead Generation
- ♦ Affiliate Marketing
- ♦ Pro Blogging,Podcasting
- ♦ Marketing Automation
- ♦ Gaming,AI,AR,MR,VR
- ♦ Cyber Security & Digital Laws
- ♦ Whatsapp,Facebook, Instagram Marketing
- ♦ Voice Search,QR Code
- ♦ Digital Payment System
- ♦ ChatBot Marketing
- ♦ Programmatic Marketing
- ♦ Digital Marketing Tools
- ♦ Channel Masking
- ♦ Create Logo and Identities
- ♦ Collages and Montages
- ♦ Exporting Graphics to Video Application
- ♦ Create 3D Composit & Animated Background
- ♦ MakeVirtual Sets For Broadcast
- ♦ Converting from HD to DV
- ♦ Non-Linear Editing and Sound
- ♦ Chroma Key And Rotoscoping
- ♦ Type Casting And Animation Style
- ♦ TGC Animation And Multimedia
- ♦ Sync Sound With Video
- ♦ Digital Payment System
- ♦ cPanel,Domain,Hosting
- ♦ NFT,Metaverse and More
- ♦ Linkedin Marketing
- ♦ Content Writting,Digital PR
- ♦ Online Bidding,Startup And Entrepreneurial Support
- ♦ Personality Development and Grooming
- ♦ Marketplace Selling
- ♦ Integrated Marketing Communication
- ♦ Internship and Live Project